

The Future Reinvented – Reimagining Life, Society, and Business is a collection of the Fast Future’s team most recent thinking on upcoming developments and their potential implications for humanity. The book features a total of twenty-three chapters organized into three sections, each focusing on a different level of transformation: life and society, industry, and business. To help you select the topics you most want to read about, we have summarized the content of each chapter

FAST FUTURE **2**

The Future Reinvented

Reimagining Life, Society, and Business



Rohit Talwar
Steve Wells
Alexandra Whittington
April Koury
Maria Romero

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Transformation of Life and Society

1. *The Next Future – 40 Key Trends Shaping the Emerging Landscape* – An overview of forty critical drivers of change across societies that might emerge in 2018, and the possible extent of their impacts over the next five years. Topics encompass lifestyle, politics, people and the workplace, transport, and technology.
2. *Dear Dad: A Letter from a Brighter Future* – A snapshot into an optimistic future where society, politics, environment, economics, and technology interact harmoniously.
3. *Dear Mum: A Letter from Another Future* – A missive from a son to his mother about the struggles of a future filled with technology failing to fulfill its promise, severe economic inequality, ongoing social turmoil, and environmental hardship.
4. *Digital Literacy in An Age of Exponential ICT Change* – Arguing the case for raising digital literacy so that we can ensure that information and communications technologies are harnessed to serve society.
5. *The Future of Work: Retirement in a Post-Work Future* – An overview of the emerging roles for older workers in the Fourth Industrial Revolution, and the possible elimination of retirement.
6. *Intelligent, Connected, and Mobile – Scenarios for Smart, Sustainable, Human Cities* – Scenarios for three smart and very human metropolises of 2030, each highlighting a key driver: data management, artificial intelligence, and green energy.
7. *Britain 2022: The Future Beyond Brexit* – A summary of the results of a flash opinion poll on the future of the UK beyond Brexit, including priorities around social issues, science and technology, and the commercial world.
8. *The Gifts that Keep on Giving: 25 Human Transformations for Your 2030 Christmas Shopping List* – An overview of possible human augmentations, enhancements, and extensions that could become available over the next fifteen years.

Industry Transformation

9. *The Emergence of Artificial Intelligence in Healthcare* – A synopsis of key areas where current and potential applications of AI might have an important impact in the healthcare industry.
10. *Won't Get Fooled Again: Anticipating Surprises in an Unpredictable Business Environment for Travel, Hospitality, and Business Events* – A review of eight key trends that could have growing relevance to the travel, hospitality, and business meeting sector.
11. *Authenticating the Travel Experience* – A reflection on potential applications of blockchain and cryptocurrency to reinforce trust and authenticity in the travel industry.
12. *Exploring the Future of Automotive* – An overview of transformational changes on the horizon for in the automotive industry and smart highways sector.

13. *Follow the Money – The Future Evolution of Automotive Markets* – Highlighting five key drivers of change and their possible outcomes in a human-centered automotive industry.
14. *AI and the Legal Sector: Gift Bearing Friend or Havoc Wreaking Foe?* – An examination of how law firms have the opportunity to reinvent the industry from the insight out, from predicting case outcomes to developing new regulatory frameworks.
15. *Blockchain, Bitcoin, and Law: A Distributed Disruption* – An analysis on applications and implications of blockchain and Bitcoin in the future of the legal industry.
16. *Educating the City of the Future: A Lifewide Learning Experience* – An exploration of the potential effects of smart city planning on education, including around the clock learning, civic engagement, and technology in the classroom.
17. *Food Production in a Hyper-Tech Future: Robochefs, VR Taste Tests, and Lab-Grown Meat?* – A peek into the technological developments that could emerge in food industry production, distribution, and retailing over the next ten years.

Business Transformation

18. *Businesses and Technology – Time for a Code of Ethics?* – A discussion about the adoption of industry-wide moral standards around the uses of exponential technologies, plus recommendations on creating a digital ethics code for your organization.
19. *Staying Relevant – Five Fundamentals of Leading the Future for HR and Training* – Examining key actions forward-looking businesses need to take to cope with the upcoming challenges of technological disruption.
20. *A Tomorrow Fit for Humans – Ten Priorities for the HR Director* – A review of critical developments for HR directors and leaders to monitor and focus on over the coming years.
21. *Driving Online Sales Growth – Winning in the Wild World* – Four critical factors to focus on when developing a business plan for driving the future of online sales.
22. *Building Treasury's Digital Culture – Harnessing Next Generation Technologies* – Exploring the potential evolution of the corporate Treasury function and the skills required to deliver it.
23. *Conclusion – Critical Shifts Driving the Reinvention* – This chapter highlights the major shifts outlined in this book that are coming together to enable the next future.