

## **A brief introduction to the China-Hong Kong Economic and Trading International Association**

The Association is a non-profit business network of entrepreneurs and business and scholarly elites, with over 1,000 Members including 31 listed enterprises with a total market capitalization over HK\$1.2 trillion. It was incorporated in Hong Kong in 1995 to promote economic, trade, investment and related exchanges between Hong Kong, Macao, Taiwan and the Chinese Mainland and their outreach to overseas countries and markets. The Association stays at the forefront of changing global dynamics and proactively promotes cooperation, friendship and understanding between China and the rest of the world.

The Association has 15 specialized sub-groups, each with a sub-group chair, representing various business sectors including Investment, Finance, Creative Industries, Gold and Jewelry, Medical and Healthcare, Education and Training, One Belt, One Road, Cross-Strait Cultural Exchange, Chinese Cuisine, Outstanding Women, Property Development, Manufacturing and Technology, Tourism, Green Foods, and Modern Logistics. The Association is thus well placed to assist in trade and investments in markets along the ***One Belt, One Road*** overland trans-Eurasian route and its maritime "Silk Road".

Since inception, the Association has organized 23 promotional delegations visiting overseas countries 50 times, including Europe, the Americas, and Africa. Visits covering various provinces in Mainland China total over 100, resulting in more than 300 signed investment or cooperation projects. Over the years, the Association has received over 100 visiting Chinese delegations from Mainland China and other overseas entities, organizing and conducting over 80 seminars. With wide-ranging connections and economic and trading resources, the Association provides regular updates for its Members and helps build an invaluable business network across the globe.