

In cooperation with



Regional Partner



# AEGEAN ECONOMIC FORUM



October 25-26, 2017  
Swissotel IZMIR



# AEGEAN ECONOMIC FORUM

October 25-26, 2017 – Swissotel IZMIR

**October 25, 2017, Wednesday**

## OPENING SPEECHES

**Honorary Guests:**     **\*Binali Yıldırım, Prime Minister of Turkey**  
                                  **\*Alexis Tsipras, Prime Minister of Greece**

## SESSION I

### GLOBAL GROWTH PROBLEMS AND TURKEY

- ✓ How to gain momentum in global growth? What is hindering growth?
- ✓ How will public debt problems of industrialized countries be solved?
- ✓ Monetary policy and the future of central banks
- ✓ Capital flows, exchange rate management policy and growth

**Moderator:** **Mahfi Eğilmez, NTV, Advisor on Economy**

#### Speakers:

- **\*Murat Çetinkaya, Governor, Central Bank of Republic of Turkey**
- **Prof. Steve Hanke, Johns Hopkins University**
- **\*Nicholas Morris, Author of Capital Failure**
- **\*Lucas Papademos, Former Prime Minister of Greece**
- **\*Ceyla Pazarbaşıoğlu, World Bank**
- **\*Ernst Welteke, Former Governor of Central Bank of Germany**

# AEGEAN ECONOMIC FORUM

October 25-26, 2017 – Swissotel IZMIR

## SESSION 2

### TWO COASTS - ONE SEA

Two coasts of a sea, distant cousins, two nation sitting on the same dinner table talking different languages... We shared the same land in time. Our differences are only on two items; religion and language. Except these, nobody can recognize the difference between the two. Only the Aegean Sea separates us.

Despite of the political differences from time to time, highlighting the common culture of Turkish and Greek people and developing cultural and commercial partnerships should be a priority for those who live on both coasts of the sea.

- ✓ How to improve the trade volume between two nations?
- ✓ Cooperation between companies
- ✓ Commercial and cultural developments by new projects on transportation (Izmir- Thessaloniki high speed railway project)

**Opening Speeches:**     \***Nihat Zeybekci**, *Minister of Economy of Turkey*  
                                  \* **Euclid Tsakalotos**, *Minister of Finance of Greece*

**Moderator:** **Mehmet Ali Susam**, *President of EGEV (Aegean Economic Development Foundation)*

#### Speakers:

- \***Erol Bilecik**, *Chairman, TÜSİAD (Turkish Industry and Business Association)*
- \***Mehmet Büyükeksi**, *Chairman of Turkish Exporters Assembly*
- \***Loufakis Kyriakos**, *Chairman, SEVE (Greek International Business Association)*
- *Sponsor / Private sector representatives*

## SESSION 3

### THE ECONOMY AND INDUSTRY OF AEGEAN REGION

- ✓ What will the growth strategy for the Aegean Region?
- ✓ Is the industrialization strategy of the Aegean region on the right way?
- ✓ Where is Aegean Region on productivity, innovation and foreign competition?
- ✓ The impact of Aegean Free Zones on Development
- ✓ Increasing foreign interest

\* To be confirmed

# AEGEAN ECONOMIC FORUM

October 25-26, 2017 – Swissotel IZMIR

**Moderator:** Sabri Ünlütürk, *Chairman, Aegean Exporters' Associations*

Speakers:

- **\*Dr. Faruk Güler**, *CEO, The Aegean Free Zone (ESBAŞ)*
- **\*Angelos Kotsiopoulos**, *General Director, Export Credit Insurance Organization*
- **\*Prof. Yaşar Uysal**, *Dokuz Eylül University, Faculty of Economics and Administrative Sciences*
- **\*Adnan Yıldırım**, *Acting General Manager, Türk Eximbank*
- **\*Ender Yorgancılar**, *Chairman, Aegean Region Chamber of Industry*
- **\*Steven Young** / *President, Bosch Turkey & Middle East*

## SESSION 4

### SUSTAINABLE AND INNOVATIVE AGRICULTURE

- ✓ Agricultural policies and Cooperatives in the world
- ✓ Next generation farming
- ✓ Agriculture 4.0: Innovative approaches and new trends
- ✓ Branding and marketing in agriculture
- ✓ National and international funds for agricultural infrastructure and investment
- ✓ Preparing for global climate change, protecting ecological balance, climate dialogues with farmers

**Moderator:** \*Işinsu Kestelli, *Chairperson of Izmir Commodity Exchange*

Speakers:

- **\*Moiz Hemsı**, *Chairman, Aegean Cereals, Pulses, Oil Seeds Exporters Association*
- **\*Prof. Mustafa Koç**, *Ryerson University (Canada), Center for Studies in Food Security*
- **\*Prof. Dr. Tayfun Özkaya**, *Ege University, Faculty of Agriculture, Department of Agricultural Economics*
- **\*Prof. Dr. Arzu Tektaş**, *Boğaziçi University*
- **\*Ali Ekber Yıldırım**, *Dünya Daily Newspaper*

\* To be confirmed

# AEGEAN ECONOMIC FORUM

October 25-26, 2017 – Swissotel IZMIR

October 26, 2017, Thursday

## OPENING SPEECH

**\*Berat Albayrak, Minister of Energy and Natural Resources**

## SESSION 1

### AEGEAN REGION AS AN ENERGY HUB

Starting off with its targets of reduction of dependency on external energy, maximum utilization of local resources and fighting climate change, Turkey continues its attempts on increasing the share of renewable energy sources in its national energy compound and adding nuclear energy to the energy basket.

The first wind power plant in Turkey was established in Çeşme in 1998. What should be the needs and investments in the areas of Geothermal, Hydroelectric and Solar, as well as wind power in the Aegean region?

**Moderator: Servet Yıldırım, Head of Economics, Dođuş Media Group**

Speakers:

- **\*Kutsal Atıl, CEO, Dođuş Enerji**
- **\*Cem Bakiöđlu, Chairman, Enda Enerji Holding**
- **\*Fatih Birol, President of International Energy Agency**
- **\*Adnan Polat, Chairman, Polat Enerji**
- **\*Kazım Türker, Chairman, Türkerler Holding**
- **\*Enver Ünver, Chairman, Gama Holding**

*\* To be confirmed*

# AEGEAN ECONOMIC FORUM

October 25-26, 2017 – Swissotel IZMIR

## SESSION 2

### FROM THE SILK ROAD TO PRESENT: TRADE AND LOGISTICS

From the past to present, Izmir was always an important trade center due its geographical location and also a logistics hub with its container ports. What has to be done for a logistics hub including transportation, distribution, sorting, handling, customs clearance, import, export and transit transactions, and consultancy services? (In terms of intercity and Urban Transportation Planning based on “fast but safe, environmental-friendly energy consumption and low cost” approaches)

Which investments are required to increase the trade volume of Aegean exporters?

- ✓ Innovation and R&D investments for global competition
- ✓ New markets for Aegean exporters
- ✓ The importance of logistics hubs to reach the export target of Turkey 2023 and infrastructure investments for logistics hubs
- ✓ Increases of trade volume due the completion of transportation investments
- ✓ New container ports
- ✓ Expected developments on EU-Eurasia trade in connection with the New Silk Road project

**Moderator:** \*Lucien Arkas, *Chairman, Arkas Holding*

#### Speakers:

- \*Osman Doğrucu, *Chairman, ELODER – Aegean Logistics Association*
- \*Andrew Leung, *Independent China Specialist*
- \*Prof. Dr. Rod Franklin, *Kühne Logistics University, Sustainable Business Models and Green Logistics*
- Sponsor / Private sector representatives
- Sponsor / Private sector representatives

# AEGEAN ECONOMIC FORUM

October 25-26, 2017 – Swissotel IZMIR

## SESSION 3

### AEGEAN REGION BRAND VALUES

Metropolitan Municipalities are making their local products a centre of attraction in order to capture continuity in change and development and to raise sustainable brand value. What is being done for this? What are the incentives for companies? What should be done for a more livable healthy city? Does every municipality become a smart city integrated with digital ecosystem?

**Moderator:** **Güngör Uras**, *Milliyet Daily Newspaper, Columnist*

#### Speakers:

- **\*Aziz Kocaoğlu**, *Mayor of İzmir Metropolitan Municipality*
- **\*Burhanettin Çoban**, *Mayor of Afyonkarahisar Municipality*
- **\*Özlem Çerçioğlu**, *Mayor of Aydın Metropolitan Municipality*
- **\*Ahmet Edip Uğur**, *Mayor of Balıkesir Metropolitan Municipality*
- **\*Ülgür Gökhan**, *Mayor of Çanakkale Municipality*
- **\*Osman Zolan**, *Mayor of Denizli Metropolitan Municipality*
- **\*Kamil Saraçoğlu**, *Mayor of Kütahya Municipality*
- **\*Cengiz Ergün**, *Mayor of Manisa Metropolitan Municipality*
- **\*Dr. Osman Gürün**, *Mayor of Metropolitan Municipality*
- **\*Nurullah Cahan**, *Mayor of Uşak Municipality*

## CLOSING SPEECH

**Honorary Speaker:** **\*Recep Tayyip ERDOĞAN**, *President of Republic of Turkey*